

VIEWS:



Upper Bavaria, Germany



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Wide plank flooring for every taste. Issue January 2006



FOR **TRADITIONAL** INTERIORS.

# THE PRO JEC T:

**Location:** Cortina d' Ampezzo, Italy

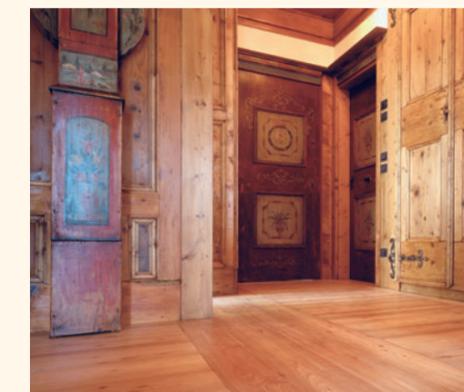
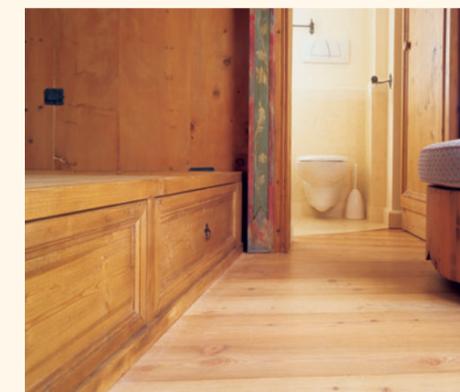
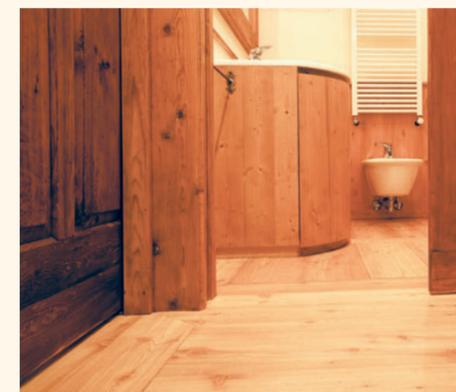
**Wood species & surface:** Larch lye-washed, brushed, white oiled

**Size:** 300 m<sup>2</sup>

**Building function:** private flat

**Designer / architect:** Ms Barbara Mascio

**Construction time:** 2 years



white oiled



FOR CLASSIC INTERIORS.

# THE PRO JEC T:

**Location:** Miyagi-ken, Japan

**Wood species & surface:** Oak aged, natural-oiled

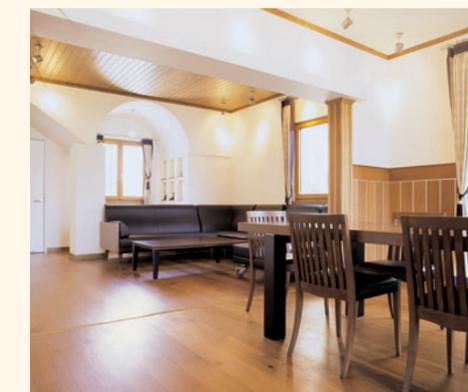
**Size:** 100 m<sup>2</sup>

**Building function:** show house for private individuals

**Designer / architect:** Mr. Yoshimasa Makiko

**Construction time:** September until December of 2003

**Special feature:**  
The floor had to be adequate for walking barefoot.



white oiled



FOR MODERN INTERIORS.

# THE PROJECT:

**Location:** Pischelsdorf – Upper Bavaria, Germany

**Wood species & surface:** Oak Mocca medium, polyurethane

**Size:** 200 m<sup>2</sup>

**Building function:**  
Private home (brick building with a steel glass facade)

**Designer / architect:**  
Individually planned by the building owner.

**Construction time:** 9 months



white oiled



FOR SPECIAL INTERIORS SUCH AS LOFTS.

# THE PROJECT:

**Location:** Centre of Antwerp, Belgium

**Wood species & surface:** Oak Mocca dark, UV-oiled

**Size:** 90 m<sup>2</sup>

**Building function:**

An old ice-cream factory was turned into a flat with office.

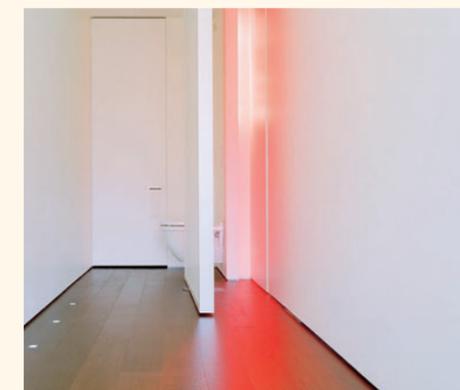
**Designer / architect:**

Individual planning by Interior Deslee

**Construction time:** Total conversion time 3,5 years, interior design 0,5 years.

**Note by the owner:**

"I wanted a dark floor, which would give the rooms more depth. As I do not like floors, which are darkened with oils I looked for alternatives and discovered Admonter Mocca. This floor is easy to clean and everyone who came to visit me so far absolutely loved it."



# INTERVIEW



**Admonter spoke to Ms Heike Erler-Treusch and Mr Georg Treusch, the owners of Interior Project.**

**What is it, that you consider your task in the interior design?**

To create space for living. Basically, you only need a table, a few chairs, a kitchen, sanitation facilities and a bed to make an object liveable. But we aim to create an atmosphere, which resembles the individuality, the philosophy of live, the values and the feelings of the people living there. Our task is to advise and support our customers in finding the interior design, which perfectly suits them.

**Who exactly are your customers?**

Our customer spectrum is quite diverse and ranges from private persons to large companies. For us, design is not a question of the budget but rather a question of the love for details.

**What do you think are the current trends in the interior design sector?**

As already mentioned, the interior has to go with the person for whom it was designed. To plan in accordance to the latest trend would be utterly wrong in



this context. A certain style cannot simply be adopted, but it comes from the inside, from the ideas and the values of a person. If the interior designer imposes a style on a customer, the final result would not be satisfying. An outsider would find it looks overdone and not at all genuine and the customer himself would not be happy with a result that does not resemble his individuality.

**How important is the floor for you in the interior design?**

It is very important, of course. Floors as design elements form the basis of every room. They are the central elements, which can highlight the characteristics of a building and emphasise the style. Moreover, with their dominant expense they considerably contribute to the room atmosphere.

**At the moment dark colours play an important role in the interior design. Dark floors are currently used not only in public buildings but also increasingly in private homes. Do you think this boom will continue or is it a just short lived trend?**

We are convinced it is not just a short lived trend that dark floors are increasingly used today, but it is rather a question of supply and demand. This strong boom is easily explained with the accumulated need.

Over the last two decades, beautiful and dark high quality floors were practically non-existent and it is great for us that they are now available on the market.

**Which attributes are the most important for you when choosing a floor?**

The beauty of natural products, quality and of course the looks, as we are designers. Moreover, we appreciate qualities such as longevity, footstep sound insulation and that the floor is pleasant to walk on.

**In architecture it is important that a new building is harmonically embedded in its environment. Sustainability and the beauty of natural products are, therefore, crucial factors for selecting the building materials. Does this trend also apply when it comes to the interior design?**

As already mentioned, the interior design has to go with the exterior. Especially when it comes to the interior furnishing customers have for some time now placed a great emphasis on the beauty of natural products and sustainability of the materials, which will surround them. They are increasingly ready to pay more money in order to make sure natural, top quality building materials are being used. We, for our part, also pay a lot of attention to conservation-conscious building methods and materials. Apart from all the well known and positive



effects on our nature, natural building materials also outplay other materials when it comes to their appearance and to the atmosphere and cosiness they create.

**How about the slogan „everything made of timber“. Especially the hotel industry makes use of this principle and cleverly combines the modern with the traditional. New hotel projects such as the Naturhotel Waldklause in Tyrol or the Vigilius Mountain Resort in Italy prove that timber is trendy. But talking of the interior design sector, is this trend to have everything made of wood not a bit much?**

Well, this is an interesting notion, but we think it is not true. Timber is more modern and sought after than ever. There is hardly a building material, which is more versatile in its appearance or processing. Be it brushed, oiled, stained or varnished – the result is always characteristically different. Moreover, timber can be perfectly combined with other materials such as glass, metal or stone. A good designer can use wood and integrate it into a room to create a contained, elegant and exquisite look with a cosy and familiar atmosphere, which no other material can create. But we know what you meant with “a bit much”. Some years ago, the solid wood furniture industry went into a direction, where embellishments and carvings were the sign for high quality furniture. But thanks to God those times are over.

